

For Immediate Release:

**REIS & IRVY'S ANNOUNCES ROBOT INSTALLATIONS
ACROSS THREE STATES**

Unattended robotic vending machines began serving frozen yogurt and ice cream to eager customers of all ages in Texas, Pennsylvania and Michigan this last week

SAN DIEGO, CA -- (June 25, 2018) -- Reis & Irvy's, a subsidiary of Generation Next Franchise Brands [OTC: VEND] robot-staffed yogurt 'shops' are now up and running across three states, including locations in malls and medical facilities throughout Texas, Pennsylvania and Michigan.

Houston-based Franchisee Christina Mattix says that 'her' robot is delivering frozen yogurt 24/7 and is proud to be part of such a prestigious institution as the Woman's Hospital of Texas: "We've named our first robot 'WHOT' after the Woman's Hospital of Texas and people were very excited at the ribbon-cutting, it was really nice to see all those smiling faces."

Auburn Hills, MI-based Franchisee Richard Knappe is equally pleased with the overwhelmingly positive reaction at Michigan's largest indoor mall, Great Lakes Crossing Outlets: "Everyone loves the Dannon product. They soon find out that it's a healthy and tasty choice for them here at Great Lakes Crossing Outlets and I've noticed they come back for more. With lots of repeat customers, word of mouth has been growing and I look forward to installing our next vending robot."

Wynnewood, PA-based Franchisee Peter Shapiro said that everybody loves the product since arriving at Lankenau Medical Center: “It’s awesome for our family to have such a prestigious hospital as our first location -- and it’s right in the neighborhood where we all grew up. From the minute we rolled the machine into Lankenau, the robot has kept busy selling around the clock. During the day, there’s typically a line of people in front of Reis & Irvy’s and we’re seeing patients, family members, staff, along with doctors and nurses.”

Reis & Irvy’s-branded signature robot characters of the same name can dispense servings of frozen yogurt, ice cream, gelato and sorbet topped with a selection of six delicious toppings in under 60 seconds. With self-checkout touch screen ordering and payment options, video animation, music and delicious frozen dessert provided exclusively by Dannon, robot vendors meet consumers’ demand for immediate convenience, entertainment and a superior quality product - be it in shopping malls, medical centers and any other high-traffic area.

Reis & Irvy’s is a subsidiary owned by San Diego-based Generation NEXT Franchise Brands, Inc., a publicly traded company on the OTC Markets trading under the symbol OTCBB:VEND.

Reis & Irvy’s: Franchise Expansion Highlights:

- Since its debut, Reis & Irvy’s has grown to over 255 franchisees across the U.S. and represents over 1,170 pending robot installations aggregating over \$47 million, with additional contract commitments for over 2,750 robots worth an estimated \$107 million (\$154 million in total) in potential future revenues for Generation NEXT Franchise Brands, Inc. One of the company’s more high-profile franchisees, PGA Championship golfer Phil Mickelson, announced an interest in the company, signing a contract to deploy 30 Reis & Irvy’s locations in Southern California.

- Reis & Irvy's has strengthened its offerings by teaming up with some of the world's largest manufacturing and logistics partners, including **Dannon YoCream** (www.yocream.com), **Stoelting Food Service** (www.stoelting.com), who created the very first soft-serve machine for **Dairy Queen**, and **Pitney Bowes** (www.pitneybowes.com), who will provide the installation and national servicing.

“As we end our fiscal year, we are pleased to be consistently installing our patented robotic vending technology at these great locations and look forward to recognizing the revenue each installation allows us, starting to collect recurring revenue in the form of royalties and rebates, and seeing our franchisees generating revenues of their own!” Said Nick Yates, Chairman of Generation Next Franchise Brands. “We are scaling our labor force and increasing production capacity to ensure the demand for installations is met. We anticipate installing approximately 75 units in July and 150 units in August. By September, we will be in a position to install as many as 240 units per month.”

For more information, visit the Reis & Irvy's website at www.reisandirvys.com or call Toll-Free (888) 902-7558.

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Kiosk Photo: www.reisandirvys.com/wp-content/uploads/2016/12/Kiosk-Hero.png

About Reis & Irvy's, Inc.

Reis & Irvy's, Inc. is a subsidiary franchise concept of Generation NEXT Franchise Brands, Inc. (OTCBB: VEND). Launched in early 2016, the revolutionary Reis & Irvy's Froyo Robot vending machine serves seven different flavors of frozen yogurt, ice cream, sorbets and gelatos, a choice of up to six custom toppings and to customers within 60 seconds or less at the point of

sale. The unique franchise opportunity has since established itself as a high-demand product and currently showcases a franchise network both domestically as well as internationally. Please visit www.reisandirvys.com for more information.

About Generation NEXT Franchise Brands, Inc.

Generation NEXT Franchise Brands, Inc., based in San Diego, California, is a publicly traded company on the OTC Markets trading under the symbol OTCBB:VEND. Generation NEXT Franchise Brands, Inc. is parent company to Reis and Irvy's, Inc., the world's first robotic frozen yogurt vending kiosk, 19 Degrees, a corporate-focused frozen yogurt robot brand and Generation NEXT Vending Robots, our newly established owner/operator model. The Company has sold over 600 franchises throughout the United States, Canada, Puerto Rico and the Bahamas, and continually looks to partner with like-minded entrepreneurs who share its vision. Please visit www.gennextbrands.com for more information.

This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. No Reis & Irvy's franchises will be sold to any resident of any state until the offering has been exempted from the requirements of, or duly registered in and declared effective by, such state and the required FDD (if any) has been delivered to the prospective franchisee before the sale in compliance with applicable law. Currently, the following states in the United States regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you reside in one of these states, or even if you reside elsewhere, you may have certain rights under applicable franchise laws or regulations.

Cautionary note on forward-looking statements

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements include, among others, statements concerning our future financial performance, including statements regarding: our ability to generate revenue and recognize deferred revenue; our ability to timely launch delivery and installation of our frozen yogurt robots; and our ability to grow our franchising and licensing divisions and launch our corporate-owned and direct sales platforms. The Company bases these forward-looking statements on its current expectations, estimates and projections about future events and the industry in which it operates using information currently available to it. Actual results could differ materially from those discussed in, or implied by, these forward-looking statements. Forward-looking statements are identified by words such as "believe," "anticipate," "propose," "expect," "intend," "plan," "will," "may," "estimates," variations of such words and other similar expressions. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Factors that could cause actual results to differ from those implied by the forward-looking statements contained in this press release are set forth in our filings with the Securities and Exchange Commission (SEC), including our most recent Annual Report on Form 10-K for the year ended June 30, 2017, our Quarterly Reports, and our Current Reports on Form 8-K. Be advised that developments subsequent to this press release are likely to cause these statements to become

outdated and the Company is under no obligation (and expressly disclaims any such obligation) to update or revise any forward-looking statements whether as a result of new information, future events, or otherwise.

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