

**MEDIA CONTACT:**

Christina Erwin / Danny Beardsworth  
cerwin@konnnect-pr.com  
dbeardsworth@konnnect-pr.com  
www.konnnect-pr.com



FRESH HEALTHY VENDING INTERNATIONAL LAUNCHES REIS & IRVY'S ROBOTIC FRO-YO  
KIOSK FRANCHISE

*Limited Number of Kiosks Now Available to Pre-order for Qualified Franchisees*

**SAN DIEGO (April 12, 2016)** – Fresh Healthy Vending International, Inc. (OTCQB: VEND), the nation's leading healthy vending franchisor, today launched its Reis & Irvy's franchise of first-of-its-kind interactive, robotic frozen yogurt kiosks. Now available for franchise pre-orders, Reis & Irvy's kiosks signal a radical shift in the frozen yogurt industry, away from messy, high-maintenance self-serve stations and into a revolutionary, automated design that delights consumers and requires just minutes of manual upkeep per day.

The Reis & Irvy's "FroYo Kiosk" is the first fully-automated frozen yogurt robot to the market. The automated kiosk is fully enclosed, eliminating the possibility of spillage and drastically improving food safety conditions. The Froyo Kiosk serves up nine flavors and a choice of six delicious toppings, allowing dozens of possible combinations, and its interactive, robotic design makes it a visual spectacle for consumers of all ages. The touch screen ordering process accepts all major debit and credit cards, Apple Pay, and Google Wallet.

"The Reis & Irvy's FroYo kiosk is a trailblazer in the frozen yogurt space, offering a unique, exclusive proposition for franchisees as the first to market with this innovative concept," said Nick Yates, chairman of Fresh Healthy Vending International. "It's a low-cost, low-floor-space, high-profit-margin opportunity, and its interactive, robotic design really draws a crowd wherever it's placed. We'll use the relationships and experience we've built over the last five years with FHV to launch what we believe is the future of frozen yogurt."

That future, which appears very bright, also comes with many options available to potential franchisees and structured within a franchise model that is built on historic success. Operators will be offered different tiers of packages and with both part time and full time investment options. The minimum part time package will include four Froyo Kiosks for an investment of \$140,000 (each unit comes with a pricetag of \$32,500 and a per unit franchise fee of \$2500) and expands into a full time package that includes eight Froyo Kiosks at \$280,000. Franchisees are then fully-supported from start to finish by the corporate team at Reis and Irvy's, who provide all operators with premiere location

procurement services, local and national marketing initiatives, franchise training and complete turnkey support.

“Our support and resources are available to all our future operators well beyond their initial investment and include a number of key initiatives” says TJ Rogers, Director of Franchising for Fresh Healthy Vending and Reis and Irvy's. “We take the time to procure premiere locations in which these kiosks will thrive and generate an unmatched consumer experience. For example malls, quick serve restaurants, hospitals, theme parks, movie theaters, supermarkets, practically anywhere there are captive consumers. We then continue to support that experience and our franchisee with both national and local marketing efforts. Thereby helping the success of our operators as well as the success of our brand.”

Fresh Healthy Vending (soon to be Generation Next Franchise Brands), based in San Diego, is North America's leading healthy vending franchisor. Fresh Healthy Vending pioneered the concept of vending machines stocked with tried-and-tested fresh, healthy snack options and capitalizes on a growing market of health-conscious consumers. The Company has more than 250 active franchisees throughout the United States, Canada, Puerto Rico and the Bahamas, and continually looks to partner with like-minded entrepreneurs who share its vision. The Company has booked more than 3000 machines for placement in schools, universities, hospitals, community centers, military bases, airports, fitness facilities, YMCAs, libraries and many other locations. Using its current infrastructure, the franchisor will replicate its franchise model and apply it to Reis and Irvy's, offering a comprehensive, turnkey model consisting of kiosk supply, location procurement, national service infrastructure and best in class franchisee support.

Reis & Irvy's kiosks are available for pre-order as of today. Potential franchisees can find more information by contacting Reis and Irvy's directly at 855-385-5333 or by going to [www.froyofranchising.com](http://www.froyofranchising.com). To see the kiosk in action, check out their video at <https://vimeo.com/160788415>

The Reis and Irvy's Frozen yogurt Kiosk will be officially unveiled at the International Franchise Expo in New York City on June 16.

*This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. No Reis and Irvy's franchises will be sold to any resident of any state until the offering has been exempted from the requirements of, or duly registered in and declared effective by, such state and the required FDD (if any) has been delivered to the prospective franchisee before the sale in compliance with applicable law. Currently, the following states in the United States regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you reside in one of these states, or even if you reside elsewhere, you may have certain rights under applicable franchise laws or regulations.*

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### **About Fresh Healthy Vending**

Fresh Healthy Vending, based in San Diego, California, is North America's leading healthy vending franchisor. Fresh Healthy Vending pioneered the concept of vending machines stocked with tried-and-tested fresh, healthy snack options to serve the growing market of health-conscious consumers. The Company has over 250 active franchisees throughout the United States, Canada, Puerto Rico and the Bahamas, and continually looks to partner with like-minded entrepreneurs who share its vision.

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Fresh Healthy Vending's stock is traded on the OTC Markets, Symbol: VEND.

#### *Cautionary note on forward-looking statements*

*Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events that are based on management's belief, as well as assumptions made by, and information currently available to, management. While the Company believes that expectations are based upon reasonable assumptions, there can be no assurances that goals, results and strategy will be realized. Numerous factors, including risks and uncertainties, terms and availability of financing, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. In addition to statements, which explicitly describe risks and uncertainties, readers are urged to consider statements labeled with such terms as "believes," "belief," "expects," "intends," "feels," "anticipates," "proposes," "proposed," or "plans" to be uncertain and forward-looking. More detailed information on these and additional factors that could affect Fresh Healthy Vending's actual results are described in Fresh Healthy Vending's filings with the Securities and Exchange Commission, including its most recent Form 10-Q's for the quarterly periods ended December 31, 2015 and September 30, 2015, and its annual report on Form 10-K for the fiscal year ended June 30, 2015. All forward-looking statements in this news release speak only as of the date of this news release and are based on Fresh Healthy Vending's current beliefs and expectations. Fresh Healthy Vending undertakes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.*